

МІНІСТЕРСТВО ОСВІТИ І
НАУКИ УКРАЇНИ

НАЦІОНАЛЬНИЙ УНІВЕРСИТЕТ
«ЧЕРНІГІВСЬКА ПОЛІТЕХНІКА»

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MINISTRY OF EDUCATION AND
SCIENCE OF UKRAINE

CHernihiv Polytechnic
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95, Shevchenko str., Chernihiv, 14030,
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15.03.2026 № 202/08-514

На № _____ Від _____

Regarding the organisation of the
International competition for research
papers by students in the field of
“Marketing”

Please be informed that Chernihiv Polytechnic National University is organising the “Silver Student Science” International competition for research papers by students in the field of “Marketing” (hereinafter referred to as the Competition).

The aim of the Competition is to encourage academic activity among students and young researchers, develop their creative potential, promote scientific research, and foster the integration of education and science within the international academic community. The Competition aims to raise the standard of research conducted by students, develop interdisciplinary approaches, facilitate the exchange of experience between students from different countries, and support innovative ideas and their practical implementation.

Students pursuing a bachelor’s or master’s degree at institutions in Ukraine or abroad, regardless of the institution’s ownership or administrative status, are invited to enter the Competition. This includes foreign nationals and stateless persons studying at these institutions.

The Competition is open to original research papers written by students on current issues within the field of “Marketing”. The papers must be exploratory in nature, demonstrate elements of scientific novelty and practical value, and must not have previously won awards in national or international competitions.

Entry to the Competition is free of charge. Entries must be submitted in Ukrainian or English, with the presentation to be delivered in English.

Research papers must be formatted in accordance with the requirements:
<https://surl.li/kbyetd>

The Competition is open to original academic papers that demonstrate scientific novelty and, following a plagiarism check, have a text similarity rate of no more than 40%.

Entries must be submitted by 1 November 2026. Research papers and supporting documents must be submitted electronically in PDF format. Details of the author(s) and the research supervisor must be provided at the time of registration <https://forms.gle/mvNVodVsrcBCeRu47>

Key dates for the competition:

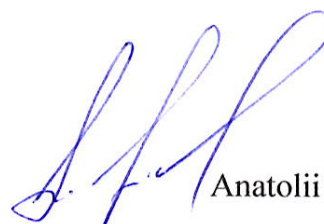
- end of Round 1 – **by 23 October 2026;**
- submission of works selected in the first round via the form – **by 31 October 2026;**
- review of works – **by 14 November 2026;**
- final conference – **4 December 2026.**

Research papers submitted to the Competition in breach of the requirements will not be admitted to the Competition and will be withdrawn from consideration by decision of the competition committees.

Information about the Competition (requirements for the formatting of research papers, the ranking list of research papers, etc.) will be posted on the official website <https://surl.li/kbyetd>

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Chair of the competition organising committee,
Vice-Rector for Research
Chernihiv Polytechnic National University
PhD in Engineering, Associate Professor



Anatolii PRYSTUPA