

**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
CHERNIGIV NATIONAL UNIVERSITY OF TECHNOLOGY**

RESEARCH AND EDUCATIONAL PROGRAM

**BRANCH OF
KNOWLEDGE**

07 MANAGEMENT AND ADMINISTRATION

SPECIALTY

073 MANAGEMENT

**LEVEL OF
EDUCATION**

THIRD (EDUCATIONAL SCIENCE)

Profile of the program Doctor of Philosophy in Management			
Diploma type and scope of work	Diploma of Doctor of Philosophy, first degree, 4 academic years, 60 ECTS credits		
Institution of higher education	Chernihiv National University of Technology, Chernihiv		
Accrediting institution	Ministry of Education and Science of Ukraine, Ukraine, Peremohy av., 10, Kyiv, 01135		
Period of accreditation	2016		
Program level	QF for EHEA - Third loop, EQF for LLL - 8 level; NQF of Ukraine - 8 level		
A	The purpose of the program		
	To provide on the basis of the master's degree, training of scientific and pedagogical staff in the field of management, namely, management in the spheres of economic activity of regional economic systems by obtaining them the competences sufficient for the implementation of original scientific research, the results of which have scientific novelty, theoretical and practical significance, as well as their support during the preparation and defense of the dissertation.		
B	Characteristics of the program		
1	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Subject area (branch of knowledge)</td> <td style="text-align: center;">07 Management and administration</td> </tr> </table>	Subject area (branch of knowledge)	07 Management and administration
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2	<p>Focus Programs: general/special</p> <p>Third (educational and scientific) higher education level according to the Law of Ukraine "About the Higher Education", the eighth qualification level of the National Qualifications Framework.</p> <p>General. Study of the regularities for:</p> <ul style="list-style-type: none"> - theoretical and methodological foundations, methods and tools to improve the effectiveness of management mechanisms of regional economic systems in various sectors of the economy; - development of criteria for assessing the effectiveness of regional economic systems at meso and macro levels; - development of principles for optimizing the management mechanisms of regional economic systems in the context of deepening integration processes; - research and definition of progressive directions of modernization of components of the mechanism of effective management of regional economic systems; - use and determine of management technologies of regional economic systems that increase their competitiveness; - research of directions of sustainable development of regional economic systems and definition of principles ensuring acceleration of this process; - research of theoretical and applied problems of increasing the competitiveness of regional economic systems; <p>Special. - improvement of research methods for improving the management</p>		

		<p>of economic systems at all levels;</p> <ul style="list-style-type: none">- development and justification of effective management technologies for regional economic systems;- development of integrated programs for targeted management, planning and forecasting the development of regional economic systems;- selection of optimal methods for collecting and processing information for effective management of the development of regional economic systems;- selection and justification of investment and innovation processes and their infrastructure support for the intensification of the development of regional economic systems;- development of the principles of investment and innovation policy to accelerate the development of regional economic systems in the context of globalization;- definition and scientific justification of effective organizational and economic mechanisms for regulating the management of regional economic systems;- development and scientific substantiation of methods for diagnosing the functioning of modern regional economic systems;- improvement and scientific substantiation of modern methods of control over processes ensuring the effective functioning of regional economic systems;- development of programs of system monitoring and stimulation of efficiency and development of regional economic systems;- expanding the tools of human resources management methods and qualitative reproduction of human potential of the regional;- development of programs for strategic management of regional economic systems in the context of the spread of globalization;- development of programs for the introduction of information technologies in the management system of regional economic systems;- development and justification of technological policy of regional economic systems;- improving the theoretical and applied foundations of the quality system of regional economic systems;- research and implementation of effective logistics structures in the operation of regional economic systems;- development and research of effective production programs and innovation policy;- development and research of effective marketing programs focused on the consumer and effective technologies for their implementation;- research and substantiation of programs for reorganizing the management structures of regional economic systems in the context of dynamic changes in the external environment;- development and scientific substantiation of methods of modern diagnostics and analysis of the activities of regional economic systems that are adequate to market requirements;- research and implementation of effective approaches to recruitment, selection, certification, retraining and upgrading of human resources;- development and justification of the principles of human resource management in modern conditions for the application of various
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		<p>forms of employment;</p> <ul style="list-style-type: none"> - development, implementation and research of the effectiveness of methods of management and motivation of human resources; - development and research of effective models of corporate culture of the organization and principles of formation of a positive image of regional economic systems; - research of methods and principles of introducing principles of socially responsible business; - research of mechanisms of ecological development and safety of modern regional economic systems.
3	Program orientation	<p>Research and applied. Scientific research on the development of effective mechanisms and management models, strategies and policies for managing economic systems at all levels have wide practical application since they take into account modern trends in the development of management and regional specifics in the context of deepening the integration processes in Ukraine; aimed at updating the continuation of the scientific career in the field of management.</p>