

## PROGRAM AND ORGANIZING COMMITTEES

### Chairman of the International Program Committee:

Serhiy Shkarlet Dr. of Economics, Professor, Honoured Worker of Science and Technology of Ukraine, rector of Chernihiv National University of Technology

### Co-chairmen of Program Committee:

Andrii Shevtsev Dr. of Pedagogical Sciences, Professor, Head of the Department of licensing and accreditation of the Ministry of Education and Science of Ukraine  
Dina Ashykhmina Head of Central Statistical Office in Chernihiv Region

### Members of Program Committee:

Ivan Varbanov Dr. of Sciences, Professor, rector of D. A. Tsenov Academy of Economics  
Roman Dyakon Dr.sc.ing., Professor, President of ISMA Graduate School of Information Systems Management  
Andrzej Pawlik Profesor, Dr. hab., Head of the Institute for Entrepreneurship and Innovation, State University of Jan Kochanowski  
Merab Khalvashi Ph.D. in Historical Sciences, Associate Professor, Rector of Batumi Shota Rustaveli University  
Wiesław Czyżowicz Dr.hab., Professor, Warsaw School of Economics  
Olena Honta Dr. of Economics, Professor, Director of Educational-Scientific Institute of Economics of Chernihiv National University of Technology (CNUT)  
Viktoriiia Marhasova Dr. of Economics, Professor, Honored Economist of Ukraine, Head of the Department of Accounting, Taxation and Audit of CNUT  
Tetiana Hohol Dr. of Economics, Associate Professor, Professor of the Department of Accounting, Taxation and Audit of CNUT  
Yaroslav Petrakov Ph.D. in Economics, Associate Professor, Head of the Scientific Society of students, postgraduates, doctoral students and young scientists of CNUT, Associate Professor of the Department of Accounting, Taxation and Audit of CNUT

### Members of Organizing Committee:

Maryna Yurchenko Ph.D. in Physical and Mathematical Sciences, Associate Professor, Dean of the Faculty of Accounting and Economics of Educational and Scientific Institute of Economics of CNUT  
Tetiana Klymenko Ph.D. in Economics, Associate Professor, Deputy Head of the Department of Accounting, Taxation and Audit of CNUT  
Anna Verbytska PhD in Public Administration, Leading Specialist in international Collaboration of the Department of international Relations of CNUT  
Oleksandr Sydorenko Ph.D. in Economics, Associate Professor, Department of Accounting, Taxation and Audit of CNUT  
Nadiia Yushchenko Ph.D. in Economics, Associate Professor, Department of Accounting, Taxation and Audit of CNUT

**Organizing Committee Address:** Ukraine, Chernihiv, Shevchenka str., 95, III campus, room 203, tel. +380462665162, e-mail: kafoa\_dtu@ukr.net; Striletska str, 1, XI campus, room 320, tel. +380462253535, e-mail: kafedraaaa@ukr.net

Department of Accounting, Taxation and Audit  
Educational-Scientific Institute of Economics of CNUT

The scientific event is included in the list of holding of scientific conferences on problems of higher education and science in the system of the Ministry of Education and Science of Ukraine for 2017 (the letter of the Ministry of Education and Science of Ukraine from March 6, 2017 №1/9-125 is on the website of the State Scientific Institution „Institute for the Modernization of the Content of Education”)

It is possible to find the videofragments of the plenary session and the materials of the previous II International scientific and practical conference „Statistical and expert-analytical support for the management of sustainable development of the economy and social sphere”, held on April 4, 2017 on the International Day of the Internet, on-line <http://webinars.stu.cn.ua/> through the system of webinars, the developer of which is the Chernihiv National Technological University under the Tempus project „Innovation hybrid strategy of IT-outsourcing partnership with enterprises” (IHSITOP)

### APPLICATION

for participation in the III International scientific-practical conference „Statistical and expert-analytical support of sustainable development management of economy and social sphere” must be filled according to the form attached as a separate file.

**APPLICATION**  
for participation in the III International scientific-practical conference  
„Statistical and expert-analytical support of sustainable development management of economy and social sphere”

According to the publication of the conference materials in the repository of Chernihiv National University of Technology that will allow the abstracts to be „pulled up” on Google Scholar as well as to accelerate the search in order to increase the index of academic citation of the authors of abstracts, it MUST be given keywords and a brief summary in Ukrainian (or in the language of abstracts), in English and in Russian, as well as filled all other points of the application

The application is filled in by every author and co-author of the article separately!

The title of the report (abstracts) in three languages – in Ukrainian (or in the language of abstracts), in English and in Russian language	in English	in Russian	in Ukrainian	in Polish
<small><b>SUMMARY</b> (volume of 400-1000 characters with spaces) in Ukrainian language (or in language of abstracts), in English and in Russian. The summary should contain a brief wording of the content of the report, not repeat the title of abstract. The main idea of work should be clearly stated and its relevance should be briefly explained in the context.</small>				
<small><b>KEYWORDS</b> (3-7 words in alphabetical order). Keywords are given in three languages – in Ukrainian (or in the language of abstracts), in English and in Russian.</small>				
<small>Conference section (to be completed in the language of abstracts)</small>				
<small>Name, surname of the author (in ...)</small>				

Form of participation in the conference – **extramural (distance)**.  
Conference languages: Ukrainian, English, Polish, Russian.

### PUBLICATION IS PROVIDED

for abstracts in the conference proceedings

The electronic version of the Collection will be in the Repository – the electronic archive of the Chernihiv National University of Technology (IRChNUT): <http://ir.stu.cn.ua/>

Copies of the Collection are sent in accordance with the list of mandatory distribution (Order of the Ministry of Education and Science of Ukraine No. 1112 from 17.10.2012)

Conference participants may also publish an extended version of abstracts in the format of the article in the scientific journals of CNUT. The main requirements for the design and transfer of manuscripts of scientific articles are by the link <http://www.stu.cn.ua/staticpages/fahovividannya/> or [http://library2.stu.cn.ua/resursi\\_biblioteki/periodika/](http://library2.stu.cn.ua/resursi_biblioteki/periodika/)



Ministry of Education and Science of Ukraine  
Chernihiv National University of Technology  
together with  
Central Statistical Office in Chernihiv Region  
of the State Statistics Service of Ukraine  
with the participation of  
Batumi Shota Rustaveli University (Georgia),  
D. A. Tsenov Academy of Economics (Bulgaria),  
Warsaw School of Economics (Poland),  
Graduate School of Information Systems Management of the  
University of Applied Sciences (Latvia ) and  
State University of Jan Kochanowski (Kielce, Poland)

invite to participate in  
III International scientific-practical conference  
**„STATISTICAL AND EXPERT-ANALYTICAL SUPPORT OF SUSTAINABLE DEVELOPMENT MANAGEMENT OF ECONOMY AND SOCIAL SPHERE”**,

that will be held in Chernihiv, Ukraine  
**December 5, 2017**  
on the occasion of the Day of Statistics



The aim of the conference is to exchange experience of scientific research on the current state and prospects of expert-analytical, including statistical, maintenance of sustainable development in a globalizing world economy and a change of the industrial and information age into the era of knowledge societies, with simultaneous development of the digital economy. Popularization of statistics as an important basis for democratic processes and progress in the society. Drawing attention to the potential of the Chernihiv region of Ukraine.

### CONFERENCE THEME DIRECTIONS

**Section 1.** The fundamental theoretical-methodological principles of statistical and expert-analytical maintenance of management

**Section 2.** The European experience of development of statistical business process to ensure an adequate level of data quality and efficient statistical production

**Section 3.** Monitoring of the efficiency of Ukraine's integration into the EU and effectiveness of sectoral reforms conducted in the country

**Section 4.** Analytic, expert, legal and informational support of local and regional authorities in the process of decentralization


**Section 5.** Statistical and expert-analytical maintenance of economic potential management

**Section 6.** The improvement of government finance statistics, monetary and financial statistics

**Section 7.** Statistical and expert-analytical maintenance of management of economic activity and living standards

To participate in the conference are invited scholars and practitioners in the field of statistics, analytics; experts and teaching staff of higher educational institutions, scientific workers of scientific research institutions, doctoral students, graduate students, Master students, representatives of state and local governments, businesses, NGOs and all interested parties.

### Conference coordinator

 **Nadiia Yushchenko**, Ph.D. in Economics, Associate Professor, tel. +38 097 341 87 79, e-mail: nadezhda15yu@gmail.com

We sincerely invite you! We are looking forward to your interest and cooperation!  
Yours faithfully, Conference Organizing Committee

### CONDITIONS OF PARTICIPATION IN THE CONFERENCE

1. All the materials (theses, application form, copy of the receipt for payment, presentation, etc.) should be sent electronically before **November 15, 2017** by e-mail: [nadezhda15yu@gmail.com](mailto:nadezhda15yu@gmail.com). Files should be in MS Word format and named after example: YushchenkoN\_section2\_theses, YushchenkoN\_section2\_application. Topic of the letter – „Conference SSM-2017”. It is also desirable to send a video presentation, a multimedia presentation, which will be posted on the conference page before the date of the scientific event.

2. After sending the materials, wait for the conformation on their receiving during five working days. If you don't receive it – resend your message or call +38 097 341 87 79.

3. Graduates and postgraduate students are only published in co-authorship with the scientific supervisors who have a scientific degree. Otherwise, the report must include a scanned copy of the review-recommendation of the supervisor (with a certified signature), indicate the contact phone and e-mail of the head.

4. Financial terms.

The registration fee (**120 UAH**) is provided for each report regardless the number of authors. It is. In the case of the preparation of abstract in co-authorship and the need to purchase an additional copy of the collection of conference materials, additional funds must be credited at the rate 80 UAH. The sending of the author's copy of the collection and the certificate of the participant of the conference is carried out at the expense of the recipient. For this, in the application of the conference participant it is necessary to specify the post address.

The organizational fee is not paid by:

- ✓ Doctors of Science in case of their participation without co-authors (with the sending of a copy of the collection of conference materials to the author);
- ✓ Representatives of the co-organizers of the conference from Bulgaria, Georgia, Latvia and Poland (with the providing of the electronic version of the collection in pdf-format; printed copies will be sent to the scientific libraries of the representatives educational institutions).

### Payment details<sup>1</sup>

Recipient: Chernihiv National University of Technology  
Code of the Unified State Register of Enterprises and Organizations of Ukraine 05460798  
Recipient Bank: State Treasury Service of Ukraine, Kyiv city, Interbranch turnover 820172  
Current Account 31251264206996  
Purpose of payment: *For participation in the conference SSM-2017*  
Name Surname of the participant

5. Publishing of the collection on the materials of the conference and distribution are scheduled within one month after the event.

6. The materials of the conference will be also available electronically at <http://www.stu.cn.ua/staticpages/conference/>.

### <sup>1</sup> in Ukrainian

Одержувач: Чернігівський національний технологічний університет  
Код ЄДРПОУ 05460798  
Банк одержувача: ДКСУ м. Київ МФО 820172  
р/р 31251264206996  
Призначення платежу: *За участь у конференції СЗУ-2017 ІІІБ учасника*

### REQUIREMENTS TO THE REPORTS AND THEIR DESIGNATION

The materials submitted to the conference should be relevant, have novelty, substantiated scientific and practical purposes. **Responsibility for the scientific level of reports, the validity of the findings, the reliability of the results are the authors' and their scientific supervisors**. The editors reserve the right to make editorial changes in the abstract and return materials to the authors for revision.

The participant has the right to submit several abstracts that were not previously published. The maximum number of authors of a report is two authors. If the supervisor is not a co-author, then it is not necessary to indicate it in the text.

Volume of abstracts – 2-4 pages of text A4 format, headset Microsoft Word. Font Times New Roman, size 12 (in tables, figures 9-11 is allowed), line spacing – single, paragraph – 0.63 cm. Align the main text along the width. Fields – 25 mm on all sides of the page. Headers, footers, and page numbers are not to be entered.

List of sources used is made in accordance with State Standard 7.1:2006 „System of standards on information, librarianship and publishing. Bibliographic record. Bibliographic description. General requirements and rules of drawing” (<http://www.library.gov.ua/images/files/gost71.pdf>), size of font 10 with obligatory reference to them in the text in square brackets. References in the English language shall be executed in accordance with the international standard bibliographic APA (<http://www.bibme.org/citation-guide/apa/>). Using footnotes is not allowed!

The format of tables and figures should be only book-based, use of color and background is not allowed. Each picture should be the only one object. All figures and tables should have a name. Do not use scanned objects! Formulas are entered using the Microsoft Equation Formula Editor.

It is obligatory in the materials to indicate UDC, surname, initials, author's position, place of work (study), e-mail, title of the report, keywords.

### ABSTRACT EXAMPLE

УДК 311.001.12/.18

**Н.Л. Ющенко**, канд. екон. наук, доцент, доцент кафедри бухгалтерського обліку, оподаткування та аудиту  
Чернігівський національний технологічний університет, м. Чернігів, Україна  
e-mail: [nadezhda15yu@gmail.com](mailto:nadezhda15yu@gmail.com)

### РОЗВИТОК ПРОФЕСІЙНО НЕЗАЛЕЖНОЇ СТАТИСТИЧНОЇ СИСТЕМИ УКРАЇНИ – ВИРОБНИКА НЕОБХІДНОЇ ДЛЯ ГРОМАДИНИ, БІЗНЕСУ І ДЕРЖАВНИХ ОРГАНІВ ІНФОРМАЦІЇ

**Ключові слова:** дані, інформація, масові явища і процеси, реформа статистики  
Європейська статистична система, що забезпечує Європейський Союз, світ і громадськість незалежною високоякісною інформацією про економіку й суспільство на загальноєвропейському, національному та регіональному рівнях і сприяє загальнодоступності цієї інформації для використання з метою прийняття рішень, у науково-дослідних цілях та для обговорення, спираючись на наукові принципи і методи, пропонує і постійно вдосконалює програму гармонізованої європейської статистики, що є важливою складовою демократичних процесів і прогресу у суспільстві. Реформа статистики є однією з 62 пріоритетних реформ та програм розвитку держави, визначених Стратегією сталого розвитку „Україна – 2020” [1], метою якої є впровадження в Україні європейських стандартів життя та вихід України на провідні позиції у світі. ...

### Список використаних джерел

1. Стратегія сталого розвитку „Україна – 2020” [Електронний ресурс] : Указ Президента України №5/2015 від 12.01.2015 р. – Режим доступу : <http://zakon5.rada.gov.ua/laws/show/5/2015#n10> 2. Стратегія розвитку державної статистики на період до 2017 року [Електронний ресурс] : Розпорядження Кабінету міністрів України №145-р від 20.03.2013 р. – Режим доступу : [http://zakon0.rada.gov.ua/laws/show/145-2013-%D1%80/page\\_3](http://zakon0.rada.gov.ua/laws/show/145-2013-%D1%80/page_3). Головач А. В. Статистичне забезпечення управління економікою: прикладна статистика : навч. посіб. / Головач А. В., Захожай В. Б., Головач Н. А. – К. : КНЕУ, 2005. – 333 с.